

Kelly Park Capital

Turnkey Alternative Investment Solution



Smart Investments, Made Simple.



Alternative Investments can help nearly every client pursue their financial goals

In today's dynamic market environment, investors are looking beyond traditional investments to help achieve the results they seek. Incorporating private funds into a traditional portfolio may help reduce overall volatility while increasing portfolio diversification with a typically lower correlation to the market movements of traditional investments.

Access to unique investing opportunities

Alternative Investments can provide access to opportunities not available on the open market. With our substantial investing experience, deep relationships and long-standing connections, we source ideas and opportunities from this network of relationships, who recognize us as a committed partner.

At KPC we believe all intellectual-capital based professions benefit from and trend towards specialization. Investing is no different; we focus on sector experts and pair them with the most appropriate investment structure to generate alpha. These include Liquid Alternatives, Private Credit, Private Equity and Real Estate funds. Our sourcing capabilities, rigorous diligence process and strict monitoring set us apart. We seek out talented managers and innovative investment strategies so we can offer you best-in-class alternative investment solutions.



We are an SEC
Registered RIA
with a fiduciary
obligation to our
clients. This
aligns our
interests with our
clients

Registration as an investment advisor with the Securities and Exchange Commission does not imply any particular level of skill or training nor does it imply any fund endorsement.

Our Firm

Kelly Park Capital works with independent wealth advisors and select families to thoughtfully integrate alternative investments into their portfolios. We are a Registered Investment Advisor with the U.S. SEC, created to be a conflict-free, business-to-business solution for the wealth advisory community.

Our “Client First” service model, in-house hedge fund evaluation program, platform flexibility and deep understanding of alternative investments ensures our platform delivers best-in-class investment options customized to clients’ individual allocation needs.



DEAN M. RUBINO

- ✓ 20+ years in the financial industry
- ✓ Merrill Lynch, Hamilton Lane
- ✓ CEO/CIO of \$1.7bn AUM fund of hedge funds
- ✓ BA Trinity College
- ✓ MBA Columbia Business School



SEAN E. WESTLEY

- ✓ 20+ years in the financial industry
- ✓ UBS, Goldman Sachs
- ✓ Managed teams building, distributing, servicing, and reporting on alt-investment offerings to private wealth advisors
- ✓ BA SUNY Albany

Embracing a partnership-style service model and approach, our clients consider us an extension of their firm. Each client is supported with a dedicated investment, operations and on-boarding associate.



Alternative Investment Portfolios

customized to your client needs

Private
Credit

Private
Equity

Liquid
Alternatives

Real
Estate

Collaborate

| Customize

| Centralize

Smart Investments, Made Simple.



Platform Advantages

Key Features

Invest in a single fund or pre-constructed portfolio of funds and receive:

- A single K-1, single monthly report and capital account statement
- A single digital subscription document, whether investing in one or multiple funds

The ability for the advisor to construct a portfolio for a single client, multiple clients or to distribute across an allocation model, digitally automated

- Easily re-allocate or add capital as investment needs change for each client

Intuitive technology portal gives advisors the ability invest in a single fund, construct a portfolio, access reports and subscribe in just a few clicks

- Post subscription automatic data feeds into all major custodians and advisor software

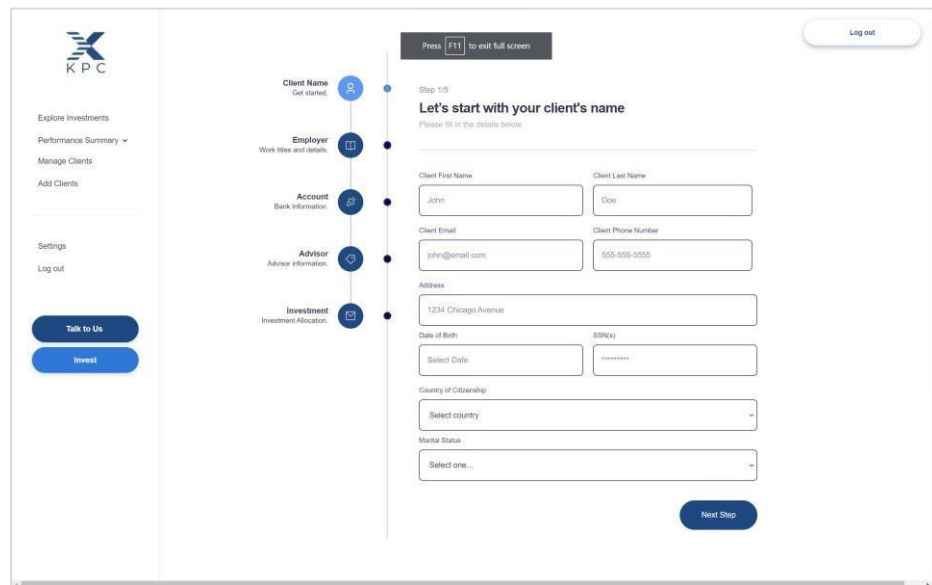
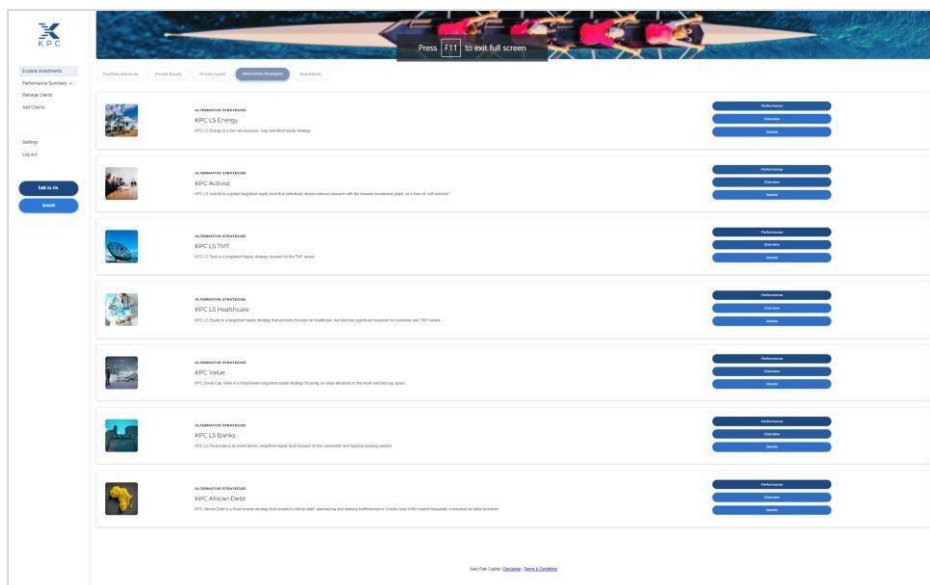
Customize a portfolio of private funds based on your client's needs. Choose from a select group of single manager funds; strategies include Private Credit, Private Equity, Alternative Lending, Real Estate and Alternative Hedge Strategies. All funds have been evaluated via KPC's comprehensive due diligence process.



The Modern Solution

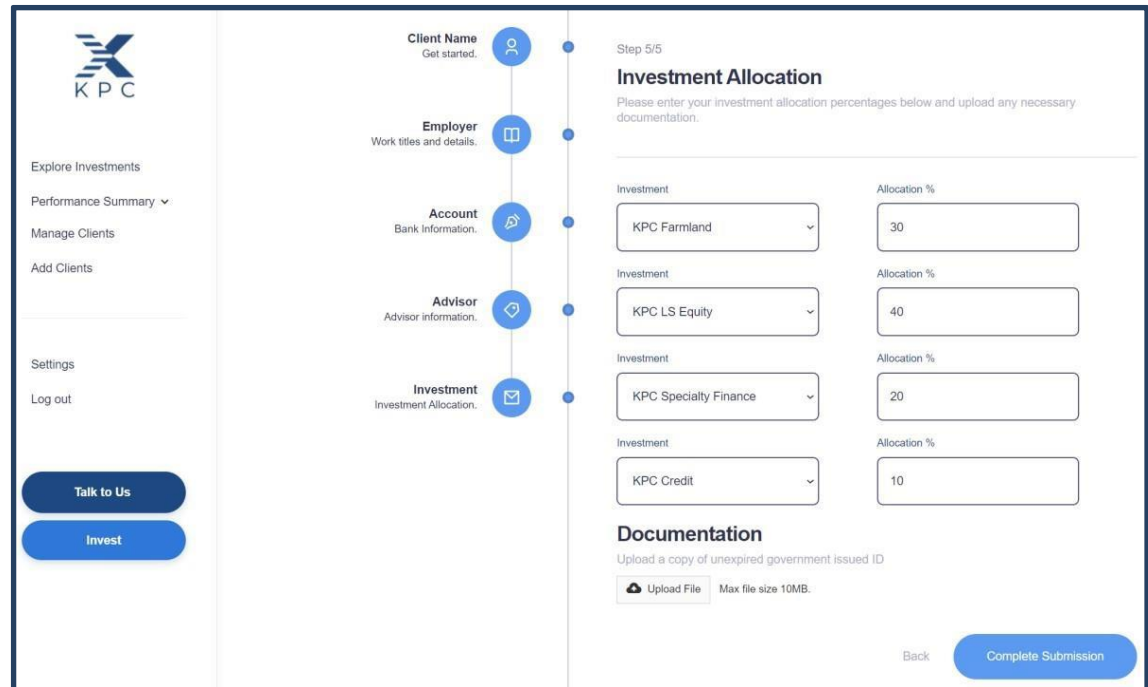
Designed to resolve the typical investment and operational challenges faced by wealth advisors and families when accessing private funds, KPC offers a select set of pre-vetted, unique and compelling funds via a fully turn-key structure, supported by a high-touch team of experienced professionals.

Our proprietary **KPCx** technology platform serves as the access point for customized allocations, educational materials, investment information, and houses our investment portal which allows for investment subscription documents to be generated in mere minutes.



Our client interface empowers the advisor who may opt to white-label the technology along with performance and investment reports.

- Digital investment subscription process reduces time to mere minutes to make, reallocate, or exit an investment.
- Advisors determine the allocations and KPC is always available to assist.
- Multiple investments may be made with the same ease as a single investment; our performance and tax reporting are consolidated and at the advisor's discretion may be integrated with custodian statements and / or third-party portfolio reporting systems.



The screenshot displays the KPC client interface during the 'Investment Allocation' step (Step 5/5). The interface is divided into three main sections: a left sidebar, a central navigation pane, and a main content area.

Left Sidebar: Contains the KPC logo, navigation links for 'Explore Investments', 'Performance Summary', 'Manage Clients', 'Add Clients', 'Settings', and 'Log out', and two prominent buttons: 'Talk to Us' and 'Invest'.

Central Navigation Pane: A vertical list of steps with icons and labels: 'Client Name' (Get started.), 'Employer' (Work titles and details.), 'Account' (Bank Information.), 'Advisor' (Advisor information.), and 'Investment' (Investment Allocation.). The 'Investment' step is currently selected and highlighted.

Main Content Area: Titled 'Investment Allocation', it includes instructions: 'Please enter your investment allocation percentages below and upload any necessary documentation.' Below this, there is a table of investment allocations:

Investment	Allocation %
KPC Farmland	30
KPC LS Equity	40
KPC Specialty Finance	20
KPC Credit	10

Below the table, there is a 'Documentation' section with the instruction: 'Upload a copy of unexpired government issued ID'. It includes an 'Upload File' button and a note: 'Max file size 10MB.' At the bottom right, there are 'Back' and 'Complete Submission' buttons.



Investment Process

KPC professionals have been sourcing, vetting, and allocating to alternative investment strategies for more than 20 years on behalf of large institutions, pensions, endowments, and family offices. Our suite of offerings is built largely on proprietary quantitative and qualitative analytics matched with an extensive peer database. Through our rigorous process, our team seeks out talented managers and innovative investment strategies.

A Rigorous Process

Investing in a private fund requires careful consideration of the fund's investment strategy, historical performance, management team, investment process, holdings, fees, risks, and regulatory history.

Institutional Diligence Meets Institutional Quality Funds

KPC investment team members apply common sense and experience to an institutional diligence framework. This prevents “process” from becoming “formulaic.” KPC’s investment team is widely recognized as subject matter experts by industry leaders and professional investors.



Manager Selection Matters

Manager selection is critically important when selecting alternative investment funds as they are typically managed by skilled investment professionals who have significant discretion in making investment decisions.

Knowledge transfer to advisors is facilitated by having this knowledge base inhouse. This enables KPC to respond to investment questions quickly and professionally and to provide investment insights directly to advisors.



KPC Investment Funds



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Important disclosures

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Potential investors must rely upon their own examination of the person or entity creating the securities and the terms of the offering, including the merits and risks involved. An investment in the fund has not been recommended by any federal or state securities commission or regulatory authority. Furthermore, the foregoing authorities have not reviewed this document and as such have not confirmed the accuracy or determined the adequacy of this document. Any representation to the contrary is a criminal offense.

Privately offered investment vehicles commonly called hedge funds ("hedge funds" or "private equity funds," which include fund of funds) are unregistered private collective investment funds that invest and trade in many different markets, strategies, and instruments (including securities, private equity, private debt, non-securities, and derivatives). There are substantial risks to investing in hedge funds. You could lose all or a substantial portion of your investment in a private fund. You must have the financial ability, sophistication, experience, and willingness to bear the risks of an investment in a hedge fund. An investment in a hedge fund entails risks that are different from more traditional investments and is not suitable or desirable for all investors. Only qualified eligible investors should invest in hedge funds. You should obtain investment and tax advice from your advisers before deciding to invest.

Manager vetting and due diligence of strategies employed by the investment adviser may not be successful in preventing, limiting or identifying any form of loss. Risk management protocols employed by the investment adviser must not be construed as a guarantee of investors' capital contributions. Such protocols are reliant on a variety of factors – some of which are outside the control of the investment adviser – to be successful. Prospective investors should carefully read and review the fund's private placement offering memorandum, and any exhibits thereto, prior to making a decision to invest in the fund. Underlying fund evaluation practices summarized herein are to be understood as being "as applicable," meaning, not all forms of evaluation apply to each underlying fund. For example, a core piece of the evaluation process may be a review of audited financials, but a relatively young underlying fund may not yet have an audited financial available. Certain statements included in this presentation, including, without limitation, statements regarding the investment manager's methods for sourcing, evaluating, and monitoring underlying fund investment strategies are intended to provide a general overview. The actual process and steps followed may vary with the strategy under review. The investment process outlined herein may not be applicable to every underlying fund evaluation process. Certain funds, for example, may have a brief history and thus no full calendar year of performance to audit, in which case a review of the underlying fund's audits is not possible. In other instances, certain aspects of the process may be altered, at the sole discretion of the investment advisor, to better fit the underlying strategy being presented. Past performance is not indicative of future returns.

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